

PQSmitra – Insight (SWOT Analysis of your Business)

SWOT ANALYSIS



Your Team member in the journey of Success

What is the Concept of PQSmitra Insight??

Enhancing Business Performance is the constant objective for every organization. For performance improvement, the first step of this process is to scientifically analyze the business and its parameters. Examining the current structure, of the organization, assessing its risk & opportunities for the best possible outcome, which will benefit your business. A SWOT analysis is intended to aid in a realistic, fact-based, data-driven examination of an organization.

SWOT analysis is known to be a proven and effective technique to perform business review to know where one stands and how one can move ahead. SWOT stands for Strengths, Weakness, Opportunities and Threats. Considering the context of the organization, there are many Internal and External factors having an impact on the business in either positive or negative manner. Detailed business analysis using this technique can provide an insight to top management which supports appropriate decision making on time.

PQSmitra's team of experts has developed a methodology that will help your organization analyze its Strength and Weakness and convert them into opportunities that will help your organization achieve its objects. Our simple and practical approach has been an aid to multiple businesses in their journey to success. Our technique functions as an assessment tool, which identifies the core strength, weakness, opportunities and threats of the organization with a fresh perspective on your preexisting system. The risk and opportunities that are identified during this process by our unbiased point of view will help your business eliminate the risk and convert them into better opportunities. Our detailed study will help your organization keep an eye on critical parameters related to functioning of the organization and help you achieve your business aspirations.

What are the Benefits of “PQSmitra-Insight” SWOT Analysis?

- Unbiased and Detailed study of your business
- Business insight which may have got missed in existing business plan
- Expertise of more than 20 years adds value to the entire process
- Clear guidelines which are useful for business planning
- Identification of new business opportunities and avenues

PQSmitra has performed SWOT analysis for many of its clients. This detailed study and report has supported clients to get a clear vision to set up business objectives and targets. PQSmitra team has also supported many clients with the implementation of the set business plan to achieve targets in stipulated time frame.

Can PQSmitra – SWOT Analysis support my company to achieve business goals?

- Absolutely, SWOT Analysis will help the concerned person keep an eye on critical parameters related to functioning of the organization using the simplified key indicators. This would help organization to eliminate non-productive activities as well as identify their strength & opportunities and improve profits.

How will SWOT Analysis help your organization?

- With our simple & practical approach we have helped organization improve their process and increase its business productivity just by few simple steps. This analysis technique will help you understand your organizations strengths, weaknesses, opportunities & threats and in turn help you use them to flourish your business. .

Who can avail these services?

- Any organization big or small looking to improve their business productivity level can avail SWOT analysis service.

Is SWOT analysis part of a Standard?

- SWOT Analysis is part of our Business Performance Improvement Service which is a special service identified by PQSmitra which has one objective and that is to Improve the Overall Performance of an Organization even if it doesn't have ISO Certification. So if an Organization doesn't want or is not capable for ISO Certification they can opt for our SWOT Analysis Service and can improve its performance respectively.

Will SWOT Analysis help me the same way an ISO certification does?

- Companies are in charge of auditing their subcontractors and suppliers. As a result, auditors do not conduct direct inspections of these subcontractors, instead confirming that the certified company has implemented effective monitoring practices.

What is the Methodology of PQSmitra Insight??

<h1>PQS Insight</h1> <h2>Methodology</h2>		
<h3>Strengths</h3>	<p>What do you do well??</p> <p>What unique resources you have??</p> <p>What do others see as your positive points??</p>	
<h3>Weakness</h3>	<p>What could you improve??</p> <p>Is there a shortage of resources</p> <p>What do others see as your weak points??</p>	
<h3>Opportunities</h3>	<p>What Opportunities are open for your business??</p> <p>What trends could you take advantage of??</p> <p>How can you turn your strengths into opportunities??</p>	
<h3>Threats</h3>	<p>What threats could harm your business??</p> <p>What is your competitor doing which can affect your business??</p> <p>Which weakness can be a future threat for your business??</p>	



PQSmitraService Features appreciated by clients



Simple &
Practical Approach



21 Years of
Service



2500+
Successful Projects



5,56,000+
Consulting Hours

PQSmitra

Simple & Practical

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